

## **Connecting Trees and People**

## **Opportunities for Sponsorship**

**Trees and woodlands are important.** They capture carbon dioxide, clean the air of pollutants, reduce the effects of flooding and provide a home and food to many other creatures. Trees help people to connect to nature and the seasons and they contribute to our health and well-being.

**TreeLink Stirling** is a local charity which uses the power of volunteering to achieve its aims. Our website - https://www.treelinkstirling.org/ - gives full details of our activities, which can be summed up as growing, planting and caring for trees and woodlands in the Stirling Council area.

A Stirling based business, Vivisol Homecare, sponsors our Free Trees for Babies Project. We are now seeking other sponsors (businesses or individuals) that would like to be associated with our work. We would ensure that this is a mutually beneficial relationship and aim to develop a working relationship with any sponsor. TreeLink can offer the following opportunities:

- 1. **Website Sponsor.** The sponsor will be acknowledged on the home page of our website as 'website sponsor' for a contribution of at least £10 per month.
- 2. *Tree Nursery Sponsor*. The sponsor will be acknowledged on the tree nursery page of the website and on any leaflets regarding the nursery for a contribution of at least £10 per month. £10 would cover our rent on the nursery plot. There are other costs for compost etc. which could also be sponsored.
- 3. **Members E-Bulletin Sponsor.** TreeLink circulates a quarterly e-bulletin to members and supporters, currently over 200. An acknowledgment of the sponsor will be prominently displayed on each of four editions for a contribution of at least £100.
- 4. **Spring Gathering and Autumn Gathering.** TreeLink holds a 'gathering' for members, supporters and the general public twice each year. An acknowledgement of the sponsor(s) would be made in the publicity material and at the event and the sponsor invited to have a display at the event. A contribution of £100 would cover room rental etc. and one of £50 would cover refreshments.

If you would like to discuss any of these opportunities, or support TreeLink in any other way, please email <a href="mailto:treelinkstirling@outlook.com">treelinkstirling@outlook.com</a>